

URIACH BRANDCENTER GOOD USE GUIDELINES

Last updated: May 6th, 2025

1. PURPOSE

- 1.1. These *Uriach Brandcenter* Good Use Guidelines (“**Good Use Guidelines**”) apply to those users (the “**User**” or “**You**”) who have been authorized by Grupo J. Uriach S.L. or any of its subsidiaries (“**Uriach**” or “we”) to access our platform (the “**Platform**”).
- 1.2. On the Platform, Users will have access to brand and product materials and content, which they may use exclusively for the promotion of our products and/or third-party products marketed by Uriach (the “**Materials**”).
- 1.3. The Materials may include, for illustrative but non-limiting purposes, the following:
 - Corporate promotional material
 - Product promotional material
 - Technical and commercial information on products, launches, etc.
 - Graphic, audio, and audiovisual materials related to products
 - Brand usage and style guide
- 1.4. Uriach Uriach reserves the right to modify these Good Use Guidelines at any time.
- 1.5. El Failure to comply with these Good Use Guidelines may result in disciplinary action and/or the termination of the contractual relationship with Uriach

2. USER REGISTRATION

- 2.1. The Platform is intended for Users, meaning individuals who are employees, collaborators, sellers, resellers, or, in general, have a commercial relationship with Uriach
- 2.2. Users may only use the Platform with Uriach's authorization. Uriach reserves the right to deny access, temporarily or permanently, to Users.
- 2.3. Each User must maintain the confidentiality of their user account, which is unique and non-transferable. Under no circumstances may the User allow third parties to access the Platform..
- 2.4. Access to the Platform will automatically terminate if the User’s contractual relationship with Uriach ends.

3. USE OF THE PLATFORM.

- 3.1. The use of this Platform is strictly professional. Access to the Platform and use of the Materials are free of charge.
- 3.2. The User agrees to use the Platform and the Materials in accordance with the law, morality, generally accepted good practices, public order, and these Good Use Guidelines. In particular, but not limited to, the User agrees not to use the Platform or the Materials for unlawful purposes, for purposes contrary to the provisions of these Good Use Guidelines, or in a way that may harm our rights and/or interests or those of third parties.
- 3.3. The User undertakes to respect the territorial scope, duration, and any other limitations or conditions of use expressly associated with the Materials included in the Platform, as

specifically set out in the following section, “Materials: Ownership And Confidentiality”. These restrictions must be strictly observed, and any use beyond what is expressly authorised shall constitute a breach of these Good Use Guidelines and may give rise to the corresponding legal consequences

- 3.4. We reserve the right to disable the User’s access to the Platform at any time and without prior notice if, in our opinion, the User has violated any provision of these Good Use Guidelines and/or applicable regulations, even in cases where there are reasonable doubts regarding such violation
- 3.5. The User must immediately inform Uriach if a third party uses their account without authorization, as well as report any loss, theft, or unlawful use of the device on which the Platform is installed. This obligation also includes any suspicions that any of the aforementioned situations may have occurred.
- 3.6. The use of the Platform does not include network connectivity or the necessary devices for its operation, which shall be the sole responsibility of each User as applicable.

4. MATERIALS: OWNERSHIP AND CONFIDENTIALITY.

- 4.1. The User acknowledges that all Materials are protected by intellectual and industrial property rights, whether registered or not, including trade secrets, which are owned by Uriach or third-party licensors. Access to the Platform does not grant Users any rights over the Materials other than those specified in the corresponding file for each Material (the “Files”).
- 4.2. The Files will determine the permitted uses of each Material, including scope, duration, type of campaign, etc.
- 4.3. In the absence of a File or specific regulation within the File, it shall be understood that the granted license for the Material is: temporarily limited to the availability of the Material on the Platform, non-exclusive, limited to Spain, non-sublicensable, free of charge, and non-modifiable.
- 4.4. All licenses for the use of the Materials are subject to immediate revocation by Uriach without entitling the User and/or any third party to any indemnity and/or compensation.
- 4.5. Any use exceeding what is permitted in each File or in this clause is strictly prohibited and, in any case, subject to prior and express written authorization from Uriach.
- 4.6. Users may not reproduce, transform, modify, disassemble, perform reverse engineering, distribute, rent, lend, make available, or grant public access to any of the Materials by any means of public communication, except where the promotional nature of the Material itself requires its dissemination.
- 4.7. All Materials shall be considered confidential by default. Users are obliged to maintain the strictest confidentiality regarding the Materials and to protect and safeguard them with measures equivalent to those applied to their own confidential information, without prejudice to the necessary dissemination required by the promotional nature of the Material.
- 4.8. Users are required to use the Materials exclusively to promote Uriach products or third-party products marketed by Uriach, as referenced in the Materials.

- 4.9. These obligations, due to the very nature of the rights and assets being protected, will have an indefinite duration or will last until the maximum protection period for such rights expires.

5. RESPONSIBILITY.

- 5.1. Uriach guarantees Users the peaceful use of the Materials as long as they are used in accordance with these Good Use Guidelines and the corresponding Files.
- 5.2. Users agree, and for the appropriate purposes declare and guarantee, that the Materials will always remain under their control, so that any revocation of the usage license by Uriach may be carried out immediately or, at most, within 48 hours.
- 5.3. Users will keep harmless any company, person, and/or partner of Uriach from any use they may make of the Materials exceeding the uses permitted in the corresponding File and/or in these Good Use Guidelines.
- 5.4. Furthermore, Users will be directly responsible to Uriach and will keep harmless any company, person, and/or partner of Uriach for any use of the Materials made by third parties related to the Users, such as service providers, resellers, family members, etc.

6. MODIFICATIONS.

- 6.1. Any modifications of the Materials made and/or suggested by the Users (the "**Modifications**") will initially be the property of Uriach or, if applicable, will be understood as exclusively assigned to Uriach (i) all intellectual property rights over these Modifications worldwide and for the maximum legal protection duration, including reproduction, distribution, public communication, transformation (including, without limitation, translation into any language), and making available to the public, for exploitation in any format, medium, and/or exploitation modality; and (ii) all industrial property rights over any new inventions resulting from such Modifications that may be subject to protection through patents, utility models, industrial designs, distinctive signs, or any other protectable inventions through industrial property rights and/or trade secrets.

7. MONITORING.

- 7.1. Uriach reserves the right to monitor the use of the Platform and the Materials at any time to ensure proper compliance with these Good Use Guidelines, as well as to protect our rights, such as intellectual property, industrial property, trade secrets, know-how, or any other right of Uriach.
- 7.2. Additionally, Uriach may implement additional measures for the control and surveillance of these means, such as recording and reviewing browsing activity, automatic alerts for downloads, and similar measures.
- 7.3. Finally, Uriach reserves the right to remove any type of content uploaded to the Platform, including the Materials, at any time and without prior notice.

8. SECURITY BREACHES.

- 8.1. Users are required to immediately notify Uriach of any loss of information from their systems, hacking incidents, loss or theft of electronic devices, fraudulent access to their

databases, or any similar event that may endanger the availability, integrity, and/or confidentiality of the Platform and/or the Materials.

9. LIMITATION OF LIABILITY.

- 9.1. While we are committed to making every reasonable effort to ensure the availability of the Platform, we cannot guarantee its uninterrupted, fast, and fault-free operation. In particular, but not limited to, Uriach is exempt from all liabilities that may arise from technical failures, supply interruptions, force majeure, security breaches by third-party technology providers, computer viruses, third-party interferences, or any other similar circumstances beyond Uriach's reasonable control.
- 9.2. Additionally, regarding those services/products provided by third parties, Uriach cannot, in any way, be directly or indirectly responsible for any service/product provided by such third parties, including the Materials.
- 9.3. Links that may appear on the Platform, whose ownership or responsibility lies with third parties other than Uriach, are not our responsibility.

10. INDEMNITY.

- 10.1. Users are responsible for any damages that Uriach may suffer, directly or indirectly, as a result of the User's failure to comply with any obligations under these Good Use Guidelines. Users will indemnify Uriach for any fine, claim, or lawsuit filed by a third party, including public authorities, against Uriach or its employees due to the violation of any third-party rights by the User through the use of the Platform in a manner contrary to these Good Use Guidelines.

11. PERSONAL DATA PROTECTION.

- 11.1. We will process the personal data of Users in accordance with the provisions of our agreements with each User. For example, with regard to our employees, we will process the data according to our employee privacy policy, or, regarding our collaborators, according to the respective commercial agreements. In any case, we inform Users that we will process their data for the purpose of managing the Platform and our contractual relationship based on the necessity of executing a contract and, in certain cases (e.g., to use their image or avatar within the Platform), based on their consent.
- 11.2. In any case, Users can exercise their rights, where applicable, to access, delete or rectify, limit, portability, object to, and withdraw their consent by sending a request to dpo@uriach.com.
- 11.3. Finally, you can find general information about our privacy policy at the following URL «[Códigos, Políticas y Estándares: Compromiso ético | Uriach](#)».